FAX COVER SHEET

TO	'Examiner Ryan D. Donlon
COMPANY	USPTO
FAX NUMBER	15712704602
FROM	Julie Alonzo
DATE	2011-06-03 11:00:25 CDT
RE	Application No. 10/561,897 - Our File No. 3718611-06151 -

Applicant Initiated Interview Request Form

COVER MESSAGE

Julianne R. Alonzo
Legal Secretary
K&L Gates, LLP
70 W. Madison St. - Ste. 3100
Chicago, Illinois 60602-4207
t. 312-558-7395
f. 312-827-8000
julie.alonzo@klgates.com

This electronic message contains information from the law firm of K&L Gates LLP. The contents may be privileged and confidential and are intended for the use of the intended addressee(s) only. If you are not an intended addressee, note that any disclosure, copying, distribution, or use of the contents of this message is prohibited. If you have received this e-mail in error, please contact me at julie.alonzo@klgates.com.

WWW.EFAX.COM

PTOL-413A (05-03)
Approved for use through xx/xx/xxxx. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Applicant Initiated Interview Request Form

Application No. 10/561,897   First Named Applicant: Chris Sheffield
Examiner: Ryan D. Donlon   Art Unit: 3695   Status of Application: Pending
Docket No: 3718611-06151

Tentative Participants:
(1) Adam H. Masia   (2) Kevin J. Cukierski

Proposed Date of Interview: June 8, 2011   **Proposed Time:** 3:00   (PM) Eastern Time

Type of Interview Requested:
(1) [X] Telephonic   (2) [ ] Personal   (3) [ ] Video Conference

Exhibit To Be Shown or Demonstrated: [ ] YES   [X] NO
If yes, provide brief description:_____

Issues To Be Discussed

Issues (Rej., Obj., etc)	Claims/ Fig. #s	Prior Art	Discussed	Agreed	Not Agreed
§103(a)	Claim 1	Admon, Mendiola	[X]	[ ]	[ ]

[ ] Continuation Sheet Attached

Brief Description of Arguments to be Presented: Applicant will discuss the rejection of Claim 1 under § 103(a) as being unpatentable over Admon in view of Mendiola. Specifically, Applicant will generally discuss the claims of the present application, the prior art of Admon and Mendiola, and possible clarifying claim amendments, such as the proposed clarifying claim amendments to Claim 1 attached herein.

Applicant is open to discussing further or alternative clarifying claim amendments during the interview.

An interview was conducted on the above-identified application on _____8 June 2011_____

NOTE:
This form should be completed by applicant and submitted to the examiner in advance of the interview (see MPEP § 713.01). This application will not be delayed from issue because of applicant's failure to submit a written record of this interview. Therefore, applicant is advised to file a statement of the substance of this interview (37 CFR 1.133(b)) as soon as possible.

Adam H. Masia (Reg. No. 75,602)

_____   _____/Ryan D Donlon/_____
(Applicant/Applicant's Representative Signature)   (Examiner/SPE Signature)

This collection of information is required by 37 CFR 1.133. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS

Proposed Claim Amendments for Interview Purposes Only
U.S. Appl. No. 10/561,897

Claim 1 (currently amended):   An auctioning system for facilitating bidder participation in an auction for the purchase of a lot, comprising:

at least a first data processing device and a memory in communication with the data processing device, the memory storing instructions executable by the data processing device to:

receive a plurality of messages from a plurality of bidders for the lot, each message including a bid for the lot;

determine whether each of the plurality of messages comprises an acceptable bid;

for each acceptable bid, send a bid acceptance message by SMS to each of said bidders notifying the bidder of the status of the bidder's bid, wherein the bid acceptance message notifies the bidder that either:

(a)   the bidder's bid is currently a lowest unique bid;

(b)   the bidder's bid is not unique; or

(c)   the bidder's bid is unique, but is not currently the lowest unique bid;

charge each bidder for sending the bid acceptance message;

when the status of one of the bidder's bids changes from being a unique bid to not being a unique bid, send a notification message to said bidder by SMS notifying said bidder of the price of said bidder's bid and that said bidder's bid is no longer unique;

when the status of one of the bidder's bids changes from being the lowest unique bid to being a unique bid but not the lowest unique bid, send a notification message to said bidder via SMS notifying said bidder that said bidder's bid is no longer the lowest unique bid but is a unique bid;

when the status of one of the bidder's bids changes from being a unique bid that is not the lowest unique bid to being the lowest unique bid, send a notification message to said bidder via SMS notifying said bidder that said bidder's bid is currently the lowest unique bid; and

Proposed Claim Amendments for Interview Purposes Only
Appl. No. 10/561,897

determine a bidder associated with a-the lowest unique bid for the lot, wherein, at a close of the auction, the lowest unique bid is a winning bid in the auction for the purchase of the lot, wherein at least one acceptable bid is not a winning bid.

2